

**ROUGH DRAFT**

# THEME PACKET

With your group members, choose a theme idea to develop for the project. Brainstorm visual and verbal theme ideas. Turn in a summary of your theme ideas for teacher feedback.

**Name** \_\_\_\_\_ **Due** \_\_\_\_\_

**Verbal theme idea** \_\_\_\_\_

**Explain your theme**

How does the theme apply to your school this year?

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What attitude or tone does the theme evoke? Will this theme be fun? Trendy? Whimsical?

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**Consider your coverage**

How will you incorporate your theme into your coverage?

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Will you rearrange the sections of your book? If so, how?

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Will you rename the sections? If so, what will you name the sections?

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Will you use theme-related layers of coverage? If so, what will they be? Where will they appear?

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**Create your visual look**

What visual elements will you use to demonstrate your theme?

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How will you use color to carry out your theme?

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**SKETCH YOUR DESIGNS**

After you sketch, finalize theme concept and layouts. Using Square One™ notepads, Paste dummy photos and text, if necessary. Assemble final packet. Complete self evaluations.

Cover including front lid, spine and back lid

Folio design

Front endsheet

Back endsheet

Title page

Opening spread

Divider

Coverage spread