

YEAR IN IT BOOK



YEARBOOK UNIVERSITY August 7-9 @ Oregon State University

Why do you need to attend?

You'll learn the latest trends, tools and resources from great instructors, bond with your staff, network with colleagues, work with professional artists to design a great cover, develop your theme, begin work on your designs, hang with your representative and best of all, GET AHEAD of the game. The real question: why not?

Who are our instructors?

Casey Nichols is our keynote speaker.

Casey Nichols



Casey is a graduate of Ball State University with a MA in Journalism. He taught middle school journalism for 11 years at his alma mater, Eich Intermediate School, and has been the journalism teacher and department chair for Communication Studies at Rocklin High School, Rocklin, CA for 17 years. Nichols is a frequent speaker at workshops and conventions. His yearbook staffs have won numerous Gold Crown and Pacemaker awards. For service, Nichols has won the Pioneer, Gold Key, and JEA Medal of Merit Award. He was the 2005 JEA Yearbook Adviser of the Year.

Jill Hardy will be mentoring our new advisers.

Jill Hardy



Jill is an instructor and administrator at Enterprise High School in Redding, CA. Learn practical classroom strategies, tips and tricks that helped her win the National Yearbook Program of Excellence her first year as adviser. Jill will address fundamental concerns from staff management to gaining the cooperation and support of your administrators and fellow teachers.

What should you bring?

Your 2017 yearbook. At least one copy and if you have extra copies and would like to share with others, feel free to bring those as well!

Camera: Your best cameras (including USB cords and/or card readers).

Computers: Computers will NOT be available so if you plan to create on Yearbook Avenue, you will need to bring a laptop or desktop computer for each person who will want to work with Yearbook Avenue.

What is our investment?

Workshop fees are only \$185 per person. This includes all instruction, lunch and dinner on Tuesday, a tee shirt and instructional materials.

NOTE: Lodging is NOT included. See Lodging at right.

Who should attend?

Bring your whole staff, bring your key student leaders or just bring yourself. There will be groups of all kinds, and we have something for everyone. It is STRONGLY recommended that ALL new advisers attend the workshop to receive vital training.

What will you learn?

The workshop will include instruction in software, theme, coverage, content, design, photography and marketing. Best of all, our practical balance of instruction time and lab time allows you to IMMEDIATELY APPLY what you learn and have concrete materials to REALLY USE in the book. This structure is informative, fun and instantly beneficial.

How do we register?

Go to: www.yearbookuniversity.com to register or fill out the registration form on the back of this sheet and mail it with a check to: Please send registration, Purchase Orders or Checks to: Yearbook Management Team, 3798 Fujiyama Way, Redding, CA 96001.

What time does all this happen?

Monday, August 7: Check in will begin at 1:00 pm The workshop opening session will begin promptly at 2:30 pm.

Monday, August 7: Make this your staff bonding night. Plan ahead to eat out with your team and enjoy something in downtown Corvallis.

Wednesday, August 9: The workshop concludes at 11:30 am.

A complete daily schedule will be provided before the workshop to allow you to plan commutes, drop-offs and pick-ups if applicable.

Lodging

Please note: LODGING IS OPTIONAL and SEPARATE from your workshop registration. We have obtained a group rate from the Hilton Garden Inn in Corvallis but you are free to stay wherever you like in the Corvallis area if you are not commuting to the workshop.

Our group rate of \$139 per night (two queens, indoor pool, complimentary WiFi) is only valid through June 30 so register early. For reservations, call the hotel at 541-752-5000 and mention Jostens. or go to their website at hiltongardeninn3.hilton.com/en/hotels/oregon/hilton-garden-inn-corvallis-CVOCHGI/index.html

Have questions? Contact your rep!

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Rachel Nelson • 248-219-1804 • rachel.nelson@jostens.com

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*We encourage you to **NOT** fill out this form but to go to www.YearbookUniversity.com to register online!*

Last Name		First Name		
Mailing Address				
City	State	Zip	Home Phone	
The school you attend:				
On the 2018 yearbook staff, I will be:				How many years have you been on the yearbook staff?
<input type="checkbox"/> The Adviser	<input type="checkbox"/> The Editor/Co-Editor	<input type="checkbox"/> The Business Manager	<input type="checkbox"/> A yearbook staffer	
<input type="checkbox"/> Male <input type="checkbox"/> Female	T-shirt size (if you do not specify a size, you will get a LARGE)		Who is your Jostens rep?	
	<input type="checkbox"/> S	<input type="checkbox"/> M	<input type="checkbox"/> L	<input type="checkbox"/> XL <input type="checkbox"/> XXL
Your e-mail address: (REQUIRED —please print clearly)				

Student Medical Information and Release

In consideration of the educational opportunity provided, the above student or adult, I/we the parent(s), legal guardian(s), or spouse of the above named person, or myself, do hereby hold harmless, release and forever discharge Jostens, Inc., Jostens Representatives, Creative Accounts Manager and Jostens Yearbook University Workshop at which the workshop described herein will be held, and their officers, agents and employees from any and all claims, demands, liability, actions, causes of action attorney fees and expenses on account of damages to personal property or personal injury which may result from causes beyond the control of, and/or without the fault or negligence of Jostens, Inc. the named sales representatives and employees, during the workshop. I/we also give permission that medical attention be administered to the above named or myself in case of emergency. I/we understand that any medical assistance of a more serious nature will be brought to our/my attention as conditions permit. I understand that the emergency contact will be notified as soon as such communication can be made. In the event of emergency illness or accident, this form authorizes the administration of medical or surgical treatment deemed necessary by a licensed M.D. or the individual named above. Should religious or other considerations prevent such permission, the individual must present, in lieu of this form, a statement absolving Oregon State University and/or Jostens Yearbook University of any medical liability. Information contained herein will remain confidential.

Student Last Name		Student First Name		
Parent/Guardian Last Name		Parent/Guardian First Name		
Street Address				
City	State	Zip		
Home Phone	Parent/guardian e-mail			
Please list any pertinent medical information applicable to allergies, nervous disorders, heart trouble, diabetes, epilepsy, etc.:				
List regular medication that the student is taking at this time:				
Please list health insurance carrier and policy number				
Please include any additional information that you feel may be pertinent to the student's safety and well-being while he or she is attending Jostens Yearbook University Workshop on a separate piece of paper and attach it to this medical release.				
Signature of Parent/Guardian				Date

Must be signed 

Workshop Registration

\$185.00

How will you be paying?

- I will be paying the entire amount by check.
- I will be paying a partial amount by check; my school will pay the balance.
- My school is paying the entire amount. The purchase order number is _____.
- Other

Your registration will not be complete until we know how you will be paying and you have returned the medical release at left. All fees must be paid in full by the first day of the workshop, or a school district purchase order number must be on file. All checks should be payable to XXXXXXXX and mailed to Yearbook Management Team, 3798 Fujiyama Way, Redding, CA 96001.

